

# AUGUSTO PICCIO IV

+++++  
536 HAMPTON ROAD, BURBANK, CA 91504  
818 730 2249  
i@augustopiccio.com  
augustopiccio.com

## EXPERIENCE

**Innovation Protocol / Los Angeles, CA / June 2012-Present**  
Junior Designer

*Assisting in the execution of visual expression for companies and non-profits, ranging from web design, advertising campaigns and the development of full identity systems.*

**Animation Aquarium / Los Angeles, CA / April-July 2011**  
Branding & Identity Development, Web Development

*Designed Identity and logo system; created various print and digital campaigns for recruitment and promotions.*

**Warner Music Group / Burbank, CA / June-August 2009**

Marketing Intern

*- Designed pieces for different bands to use in special edition packages for album releases.  
- Created web-based graphics for bands to use on various social media platforms.*

**newhopenaz church / Mission Hills, CA / May 2006-Present**

teamCreative: Art Director, Graphic Designer, Web Developer

*- Identity system development  
- Design for both print and digital mediums for various collateral.*

## EDUCATION

**California Institute of the Arts / Valencia, CA / 2009-2012**

*- Bachelor's Degree of Fine Arts in Graphic Design, May 2012*

**Practicum / 2012**

*- Designer Workshop with onlab/Nicolas Bourquin  
- iPad Publication with Roman Jaster & Justin Gier*

**Practicum / 2011**

*- Bookbinding with Brena Smith  
- Intermediate Web Design with Roman Jaster*

**Practicum / 2010**

*- Designer Workshop with Antoine Audiau & Manuel Warosz  
- Generative Forms/Processing with Christopher O'Leary*

**Pasadena City College / Pasadena, CA / 2005-2009**

*- Completed certification for Digital Media/Interactive Multimedia Design  
- Completed certification for Graphic Design  
- Fine Arts Club of California Scholarship 2009 recipient*

## SKILLS

Information Graphics, Branding & Identity, and Visual Storytelling are my strongest skill sets, but I am very well-rounded!

*- Motion Graphics (Final Cut Pro & After Effects)  
- Web Design (HTML5, CSS3, Basic PHP and JQuery implementation)  
- Film & Digital SLR Cameras: Studio/outdoor lighting; Darkroom/Digital development  
- Keynote, Pages and the MS Office equivalent; 110 WPM  
- Language Skills: Filipino, Conversational Spanish, some Japanese*

## INTERESTS

*- Running, Weight training, Eating, Traveling, Reading, Singing, Photography*

## Hello there!

*I would like to consider myself as the hybrid between personal and corporate voice; a malleable structure as a foundation for self-expression. I believe content is king; concepts and form are driven by research done in collaboration with people from different walks and professions. But above all, I find joy in working with people who want to make a better impact on other people's lives. Let's get to work!*

## I've been a part of...

/ 2009

*- mobil+ED Conference Assistant  
- Pasadena City College Scholarship Show  
- Fine Arts Club of America Scholarship Recipient  
- PCC Spotlight Magazine Feature  
- "Lowered Expectations" PCC Group Show*

/ 2010

*- mobil+ED Conference Assistant  
- "Illusions/Dillusions" CalArts Graphic Design Group Show*

/ 2011

*- "BFF" CalArts Graphic Design Group Show*

/ 2012

*- CalArts Graduation 2012 Committee  
- "If \_\_\_\_, then \_\_\_\_." CalArts Graphic Design Group Show  
- "MOSHOW" CalArts Graphic Design Motion Show  
- "BACK 2 BASIX" Art & Craft Group Show*

## People you might know that

I've worked with:

*Laurie Burruss  
Ophelia Chong  
Timothy Corrigan  
Tyrone Drake  
Rachel Fermi  
Roman Jaster  
Matthew Jordan  
Alexander Kritselis  
Scott Taylor  
Michael Worthington*